



Outgrown Xero? Time to one-up with Wiise.

Six reasons why Xero customers turn to Wiise

As businesses grow, so does their complexity. And what once was a world of invoicing and purchase orders is now a world of inventory control, cash flow forecasts, reporting and payroll.

Here's the top six reasons businesses who use Xero turn to Wiise. Sound familiar?

1 You're maintaining multiple applications and it's costing you

You're at a point in your business where access to basic functionalities at \$50 per month is no longer stacking up. Your business has grown in complexity and you're now using multiple applications, which all have additional costs.

With Xero, you pay an extra \$10 per user per month just for adding on projects. But if you're looking for more advanced capabilities such as inventory, CRM, HR and more, the numbers really start to add up. For example, an inventory add-on could see you paying an extra \$135 for one user per month (and that's just for the basic version).

You're looking for a solution that has everything in one place without the huge costs. That's Wiise. Wiise removes both the stress and cost of maintaining multiple apps, allowing you to access greater functionality as you need, all in the one place.



2 You're looking for more advanced forecasting and real-time reporting to help you plan ahead

Getting access to real-time information at your fingertips is key to gaining more visibility over your business. Sometimes, basic accounting software just can't provide the detail you need. Being able to see just how your cash flow will be looking in a few months or during busy seasons can help you plan ahead. To see the full picture of your business you might be relying on app add-ons. With Wiise, clever AI technology and analytics can predict your future cash flow months from now using business trends and your own data.

Advanced forecasting, along with multiple reporting and tagging capabilities in Wiise, lets you see your business at a granular level. These functions help you see just how much you're spending across one or multiple businesses, and can assist you in planning campaigns or customer discounts to help increase your cash flow.



3 You want your software to do more, without having siloed systems

Companies today are burdened by siloed and difficult-to-use business systems. As a business owner you want greater functionality without the cost and inefficiency of maintaining multiple software.

By bringing all your processes and operations together in one hub, your team can work out of the same system, ensuring there's always one source of truth. With CRM, inventory, projects and more, all in the once place, you don't need to go back and forth between different parts of your business to get things done.



4 You want to cut down your administration and take back more time for your business

If you're currently using Microsoft Office suite, you may find yourself working in excel weekly or even daily. The amount of times you've needed to re-send an invoice, reminder or find an overdue bill is time-consuming and you're looking for a way to cut down your admin. Wiise helps with just that.

Wiise integrates with Microsoft Office which allows you to work with your everyday tools. Remove the need for re-keying information by editing in excel directly from within Wiise. You can also send invoices and reminders and access customer information from within your Outlook. Without having to log into your accounting software, you can see which customers have an overdue bill, when the last time they bought something was and what their top selling items are – equipping you with the right information in an instant.



5 You want to keep your data safe and secure

As you maintain multiple applications and add-ons, you're spreading your data out across multiple systems – but just how reliable are these systems and how is your data being kept safe? By bringing all your accounting and operations together in one place with WiiSe, you can keep your data secure on one platform. WiiSe is hosted on Australian Microsoft Azure data centres and is ISO complaint*, allowing you to feel confident your data is protected.



6 You're finding Xero is limited and can't keep up with your growing business



As your business grows, your daily tasks become increasingly process heavy. Perhaps you've opened another business, warehouse location or even expanded overseas. You're looking for a solution that can keep up with your business and its increasing complexity, so you don't have to think about switching software in the future.

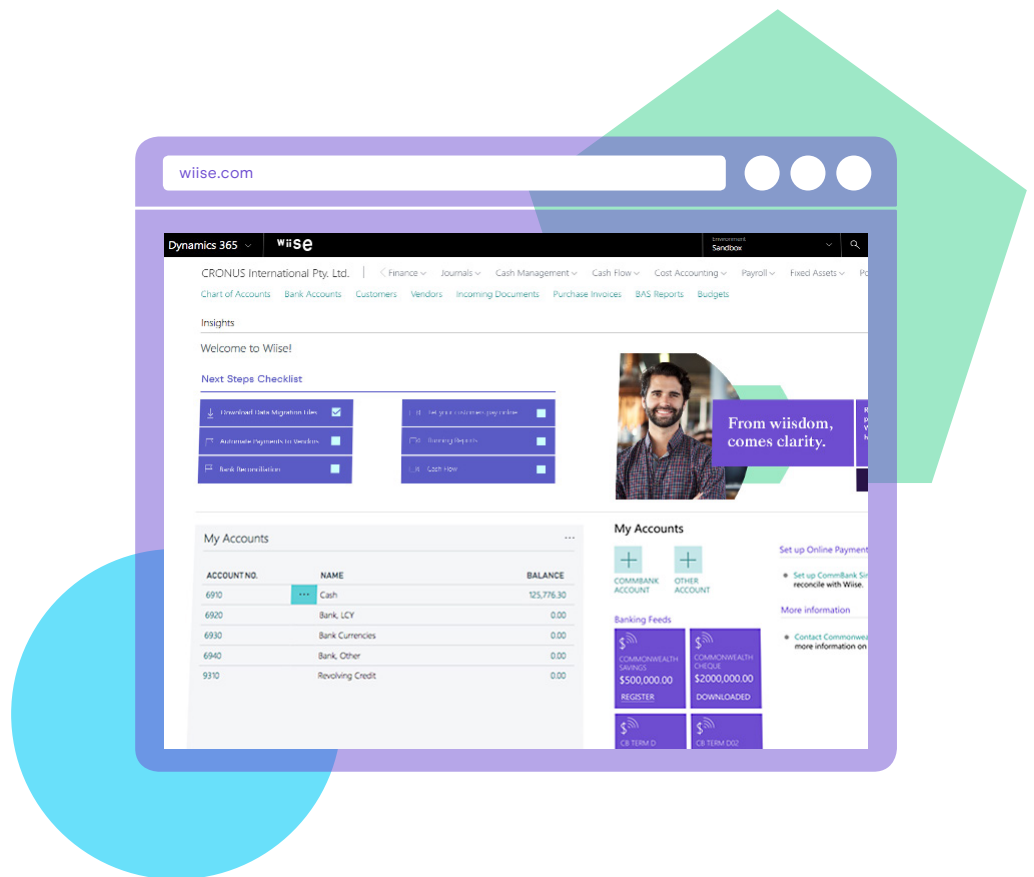
WiiSe is designed for exactly this. With unlimited transactions, the ability to account for multiple entities and even overseas transactions, WiiSe is a solution you won't outgrow. Coming in three packages, you can simply unlock more advanced functionalities as you need them.

A wiiser way to do business is here

Wiise grew from a great idea: take enterprise-grade technology and make it accessible for businesses of all shapes and sizes.

Small and medium-sized businesses can now get access to the tools and insights large corporations have, but at a fraction of the cost.

Created by KPMG, built on Microsoft and supported by Commonwealth Bank, Wiise is more than just cloud accounting software. It's clever business software that brings together your accounting, inventory, payroll and more all in the one place. By streamlining processes and helping businesses get clarity, Wiise gives back more time to focus on what's important.





Get in touch to discuss your business needs today.

NOTE: Claims regarding Xero and third party pricings were obtained via www.Xero.com/au/pricing and www.unleashedsoftware.com/pricing and were accurate at time of publication.

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